

## Performance Measures for 2009 Bicycle Plan

Performance Measure	2009 Baseline	2010	2011	Target	Frequency of data collection	Responsibility of data collection	Status Notes
Number of bicyclists observed at count locations in TPO area	see bike/ped counts chart	see counts	see counts	Double the average between 2007 and 2011; triple by 2015	Twice a year	TPO, member agencies; UT	meeting goal at many count locations
Number of bicycle racks installed through the TPO grant program	411 as of July 2009	440	460	525 by 2011	Quarterly	TPO	needs work, but already reached 502 in January 2012
Number of local engineers attending training on bicycle issues	48 in 2007	40 - 50 at TDOT's in 2010; 3 - 5 at our webinars	3 - 5 at TPO-hosted webinars	avg of 5 at each training opportunity	Annually	TPO and member agencies	on track
Number of page views on Bicycle Program website*	2300/month	2250/month	2500/month	2000 by 2011; double by 2015	Monthly (report annually)	TPO	already exceeded 2011 goal; switched to google analytics in 7/2011 resulting in lower but more accurate counts
Number of fans on facebook	67 fans as of July 2009	363	651	double by 2011; triple by 2015	Annually	TPO	already exceeded 2015 goal
Number of people on TPO Bicycle Program email list	1500	1679	2105	2000 by 2011	Annually	TPO	exceeded 2011 goal
Number of Smart Trips participants logging bicycle commutes	165 for May-June 2009	159 for May-June 2010	232 between May-Aug 2011	250 by 2011, double by 2015	Quarterly	TPO	need to work hard to meet 2015
Number of attendees at Bike to Work Day event	50	40 (it was rainy)	67	double by 2011; triple by 2015	Annually	TPO	need to work hard to meet 2015
Number of bicyclists in Neighborhood Bike Ride and Tour de Lights	about 350	450 for TDL in 2009 alone	425 for 2010 TDL and 2011 NBR	500 by 2011; 800 by 2015	Annually	TPO	need to work hard to get back to 2010 level, but TDL is very weather dependent
Percentage of arterial and major/urban collector roads with bike lanes or shoulders	16.5		16.7	20 by 2015; 30 by 2020	Every two years	TPO and member agencies	2015 target may need to be revised. It is difficult to change percentage on such a regional scale
Number of miles of signed, official bike routes	0		0	20 by 2011; 35 by 2015	Every two years	TPO and member agencies	project stalled to sign three routes
Number of miles of linear greenways	75 (see note)		87.4	85 by 2011; 95 by 2015	Every two years	TPO and member agencies	met 2011 target

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Number of bike shops	15		16	maintain	Every two years	TPO	two opened in Blount and one closed
Number of bike clubs	7		7	maintain	Every two years	TPO	
Number of bicycles parked at racks	???			????		volunteers	methodology not set up yet
Number of rides offered by local shops and clubs					Annually, starting June 2010	Volunteers	

Note: Breakdown of linear greenway miles:

2009: 30 in Knoxville; 7 in Farragut; 7.5 in Knox County; 13 in Alcoa and Maryville; 5.7 in Townsend; 0.8 in Lenoir City; 2.25 in Sevierville; 2 in Pigeon Forge; 7 in Oak Ridge

2011: added 3.15 in Knoxville; added 7 in Farragut, added 2 in Alcoa (including a bike/ped bridge over a major road)

\*page views from April, May, November and December averaged